

What is claimed is:

1. A substance encapsulation system capable of being apertured under a tensioning force, said system comprising:
 - (a) a first web and a second web, said first and second webs joined to one another in a face-to-face relationship by at least one bond site defining an elongated melt weakened region having an aspect ratio of at least about 2, said bond site having a longitudinal axis oriented in a first direction and a transverse axis oriented in a second direction orthogonal to said first direction;
 - (b) an edible substance selected from the group consisting of flavoring ingredients, food colorings, sweeteners, nutrients, and combinations thereof, disposed between said first and second webs; and
 - (c) wherein upon application of a sufficient force having a vector component parallel to said transverse axis, said bond site fractures to form a corresponding aperture to facilitate exposure of said substance.
2. A substance encapsulation system capable of being apertured under a tensioning force, said system comprising:
 - (a) a first web and a second web, said first and second webs joined to one another in a face-to-face relationship by at least one bond site defining an elongated melt weakened region having an aspect ratio of at least about 2, said bond site having a longitudinal axis oriented in a first direction and a transverse axis oriented in a second direction orthogonal to said first direction;
 - (b) an agricultural substance selected from the group consisting of seeds, fertilizers, insecticides, and combinations thereof, disposed between said first and second webs; and
 - (c) wherein upon application of a sufficient force having a vector component parallel to said transverse axis, said bond site fractures to form a corresponding aperture to facilitate exposure of said substance.
3. A substance encapsulation system capable of being apertured under a tensioning force, said system comprising:
 - (a) a first web and a second web, said first and second webs joined to one another in a face-to-face relationship by at least one bond site defining an elongated melt weakened region having an aspect ratio of at least about 2, said bond site having a longitudinal axis oriented in a first direction and a transverse axis oriented in a second direction orthogonal to said first direction;

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- (b) an odor-absorbing substance disposed between said first and second webs; and
 - (c) wherein upon application of a sufficient force having a vector component parallel to said transverse axis, said bond site fractures to form a corresponding aperture to facilitate exposure of said substance.

4. A substance encapsulation system comprising:

- (a) a first web and a second web, said first and second webs joined to one another in a face-to-face relationship by at least one bond site defining an elongated melt weakened region having an aspect ratio of at least about 2, said bond site having a longitudinal axis oriented in a first direction and a transverse axis oriented in a second direction orthogonal to said first direction; and
- (b) a central layer being disposed between at least a portion of said first and second webs, said central layer containing an edible substance selected from the group consisting of flavoring ingredients, food colorings, sweeteners, nutrients, and combinations thereof, to be exposed.

5. A substance encapsulation system comprising:

- (a) a first web and a second web, said first and second webs joined to one another in a face-to-face relationship by at least one bond site defining an elongated melt weakened region having an aspect ratio of at least about 2, said bond site having a longitudinal axis oriented in a first direction and a transverse axis oriented in a second direction orthogonal to said first direction; and
- (b) a central layer being disposed between at least a portion of said first and second webs, said central layer containing an agricultural substance selected from the group consisting of seeds, fertilizers, insecticides, and combinations thereof, to be exposed.

6. A substance encapsulation system comprising:

- (a) a first web and a second web, said first and second webs joined to one another in a face-to-face relationship by at least one bond site defining an elongated melt weakened region having an aspect ratio of at least about 2, said bond site having a longitudinal axis oriented in a first direction and a transverse axis oriented in a second direction orthogonal to said first direction; and
- (b) a central layer being disposed between at least a portion of said first and second webs, said central layer containing an odor-absorbing substance to be exposed.